

GEORG J.P. LINK

Diversity, Equity, and Inclusion Expert



EXPERIENCE

- 2019 - now • **Director of Sales**
Bitergia
 - Increased global sales by 60% in 2 years.
 - Cultivated and grew customer relationships across the world.
 - Integrated business strategies and processes across business units to improve customer experience.
 - Hired and trained team members with backgrounds from 3 different continents.
- 2017 - now • **Co-Founder and Governing Board Member**
CHAOSS Project
 - Started Diversity, Equity, and Inclusion working group to define DEI metrics for open source projects.
 - Facilitated the adoption of a Code of Conduct and led the enforcement team.
 - Coordinated mentorship programs with 25 mentees and 10 mentors in 4 years.
 - Organized and facilitated global community events with 100+ participants.
- 2015 - now • **Author**
 - Writing book on "Diversity, Equity, and Inclusion in Open Source." First draft planned for Q2 2022.
 - Published more than 50 articles in industry and academic publications.
- 2005 - now • **Open Source Participant**
IEEE SA OPEN, OpenOffice.org, Drupal, Bugmark
 - Contributed to a variety of open source projects through technical and non-technical means.
 - Lead of the IEEE SA OPEN Community Advisory Group with 5 subgroups.
 - Completed in Mozilla's Open Leaders training to learn more about leading inclusive communities.
- 2015 - 2019 • **Ph.D. and Graduate Assistant**
University of Nebraska at Omaha
 - Published dissertation research on diversity, equity, and inclusion metrics for open source communities.
 - Taught university courses on Information Systems and Relational Databases to 100+ students.
 - Researched corporate engagement in open source and presented at 17 conferences.
- 2008 - 2011 • **Banking Apprentice**
Bankhaus C. L. Seeliger
 - Certified by Chamber of Commerce, Braunschweig, Germany.
 - Planned change management for rollout of a digital document management system.
- consistently • **Volunteer Community Work**
 - Co-founded Afrika-Link e.V. to promote international cooperation and global development.
 - Served as the President on the Board of Directors for the Oakmont Homeowners Association.
 - Founded Mozilla student organization to educate about open source at University of Nebraska at Omaha.
 - Served on Shelter Strike Team Coordinating Council with American Red Cross in Omaha, NE.
 - Managed public relations and administration at German Federal Agency for Technical Relief, Helmstedt.



ABOUT ME

My vision is to live in a world in which Diversity, Equity, and Inclusion (DEI) is ingrained in everything we do. My mission is to embed DEI in the companies and open source communities I work with. A goal for 2022 is to write and publish a book about DEI in Open Source that serves as the reference guide for open source leaders on how to embed DEI into their projects, scaling my mission by empowering everyone.



SKILLS

- Change Management
- Project Management
- Organization Skills
- Conflict Mediation
- Public Speaking
- Consulting
- Research
- Word/Excel/PowerPoint
- HTML/CSS/JavaScript
- MacOS/Windows/Linux
- SQL/MySQL/Postgres
- GitLab/GitHub
- Markdown
- Git



LANGUAGES



German English



EDUCATION

- 2019 • **Doctor of Philosophy**
Information Technology
University of Nebraska at Omaha
- 2014 • **Master of Science**
Business Informatics
TU Braunschweig
- 2013 • **MBA**
Collaboration Science concentration
University of Nebraska at Omaha
- 2011 • **Bachelor of Arts**
Business with concentration in Banking
WelfenAkademie



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